



NATCO Broadcast Email Agreement

For use of NATCO's email list, the Renter agrees to pay to NATCO \$300 for a "plain text" e-mail disseminated to the full NATCO membership.

Payment must accompany this agreement along with a sample of the material to be emailed. Orders cannot be processed until payment is made and the request for the mailing list is approved.

I agree to NATCO Policy for Broadcast Email. See Policy below.

If paying by credit card, please fill in this portion of the agreement:

Amount of payment: _____

Credit Card: American Express MasterCard Visa Discover

Card Number: _____

Exp. Date: _____ CVV Code: _____

Name on Card: _____

Signature on Card: _____

Billing Address: _____

ADDITIONAL INFORMATION NEEDED:

1. What is the content of the email? (Send electronic copy of text to info@natco1.org)
2. How many emails are involved?
3. What is the purpose for the email?

NATCO, *The Organization for Transplant Professionals*

P.O. Box 711233

Oak Hill, VA 20171

Phone: (703) 483-9820 Fax: (703) 879-7544

Web site: www.natco1.org



NATCO sends out emails on behalf of other organizations regarding educational offerings.

NATCO Policy on Sending out Broadcast emails

1. NATCO will send out broadcast e-mails formatted in a “plain text” format for a fee of \$300.
2. NATCO will not provide members’ email addresses to anyone.
3. A purchased broadcast e-mail will not be combined with other information.
4. If a broadcast email or mailing list has been purchased to promote an event, a follow-up broadcast e-mail can be purchased to promote the same event for an additional \$150.
5. The Executive Director will make the final decision on any broadcast emails.
6. Only industry-related content will be accepted. No information containing product or company promotion will be sent to members.
7. A disclaimer will be posted at the end of each email stating: *"To learn more about this offering, we encourage you to visit the web site link or call the telephone number provided for more information. While this opportunity is one we want our members to be aware of, it is not a NATCO event."*
8. The length of each email will be no more than 200 words and must be in “plain text” format.

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