



ADVERTISING RATES & POLICIES

GENERAL INFORMATION

NATCO, *The Organization for Transplant Professionals* is a membership organization with over 1,800 members, consisting of transplant, procurement and hospital development practitioners, nurses, educators, administrators and directors. NATCO promotes education, publications and products that connect, serve and educate our members. In addition, the organization acts as a resource for and advocate of transplant-related decisions in cooperation with organizations throughout the country and the community at large, including agencies of the Federal Government.

JOURNAL ADVERTISING – PROGRESS IN TRANSPLANTATION

NATCO accepts advertising for our official scientific journal, *Progress in Transplantation*. For information on advertising in the journal, contact SLACK Incorporated directly, at (856) 848-1000.

Please call the NATCO Executive Office at (703) 483-9820, if you have any questions about advertising on the web site or in the newsletter.

NATCO Web Page Advertising

Advertising on NATCO’s Web Site is available. By advertising on NATCO’s Web page, your message will reach members and non-members alike in the transplant field. Set-up and advertising rates are as follows:

| Classified Job Placement Advertisements – Approx. 250 words, web banner logo no larger than 468x60 pixels | | |
|--|------------------------|------------------------------------|
| Number of Months | 2 Months (minimum) | 4-6 Months |
| Set-up Fee & Maintenance Fee | \$350 | 4 Months: \$400 6 Months: \$440 |
| Company Logo Included | Add \$50 to Set-up Fee | |
| Link to Company Web Site | Add \$50 to Set-up Fee | |

All advertising must be paid prior to placement of the ad. To receive discounts for multiple months, advertising must be placed and paid up front and at one time.

Advertisement copy can be provided via e-mail. If you would like to include your company logo in the advertisement, an additional \$50 will be required in the set-up fee.

Please allow one week to place your advertisement on our website. Your billing start date will be the date your advertisement is placed.

Please allow two weeks to remove your advertisement from our website. You will not be billed for the advertisement removal time period.

Advertising is run in 60-day increments only.

**NATCO, The Organization for Transplant Professionals
Advertising Order Form**

If you would like to place advertising on NATCO's Web Site, please fill out the following order form.

Name: _____

Advertising Firm (if applicable): _____

I.O. Number to be referenced (if applicable): _____

Advertised Company: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

*Type of advertisement to be placed: **Reminder, please submit all website advertisement electronically.***

Web Site only

Size of advertisement: Classified Ad/Display Ad (250 Words and web banner logo no larger than 468x60 pixels)

Number of months for which advertisement should run:

2 months

4 months

6 months

Payment Type:

Check Visa

Master Card

American Express

Discover Card

Amount: _____

Credit Card Number: _____ Exp. Date: _____

Signature on Card: _____ CVV Code: _____

Print Name on Card: _____

*Return form to: **Regular Mail***

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Oak Hill, VA 20171
Tel: (703) 483-9820

Overnight Mail Only

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Oak Hill, VA 20171
Fax: (703) 879-7544

EMAIL

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